

SOBHA AURUM

RERA Registration No: UPRERAPRJ361748/06/2025 | Dated: 17-06-2025
SOBHA LTD-COLLECTION ACC FOR SOBHA AURUM: 50200108595495 | (Website: www.up-rera.in)





Perfection is not an abstract concept.

It is the vision that we have etched
with conviction, on the fabric of reality.

It is an idea that has
driven us to achieve the impossible.
By surpassing the limits of ingenuity,
pushing the frontiers of imagination...

Actualising every step of the journey,
by paying attention to the most intricate of details.

As ateliers crafting timeless dreamscapes,
we deliver the epitome of quality trusted by royalty
and the connoisseurs of global luxury.



Perfection

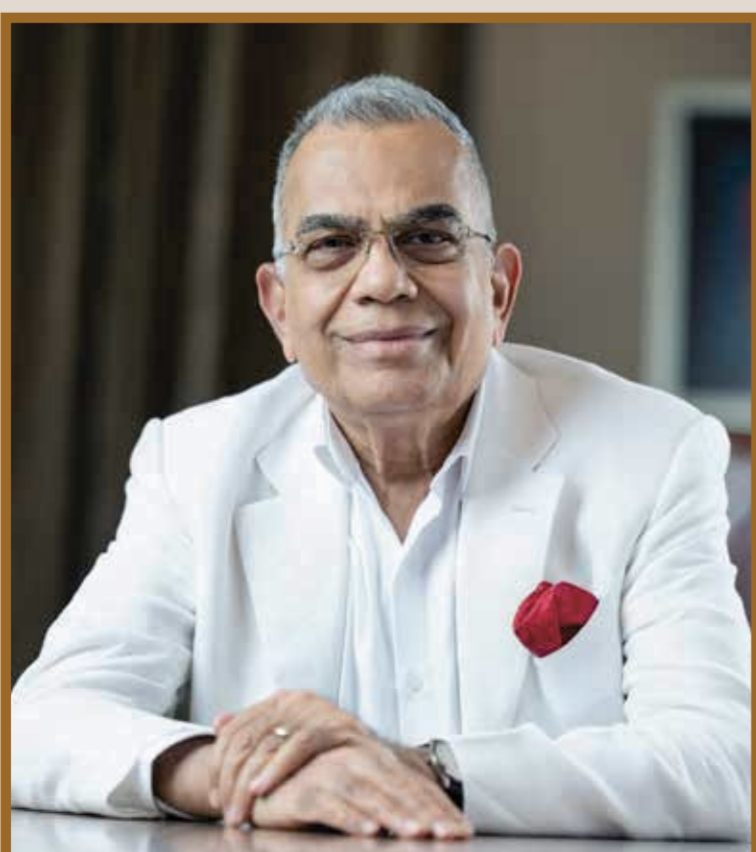
— *crafted with* —



The SOBHA Legacy

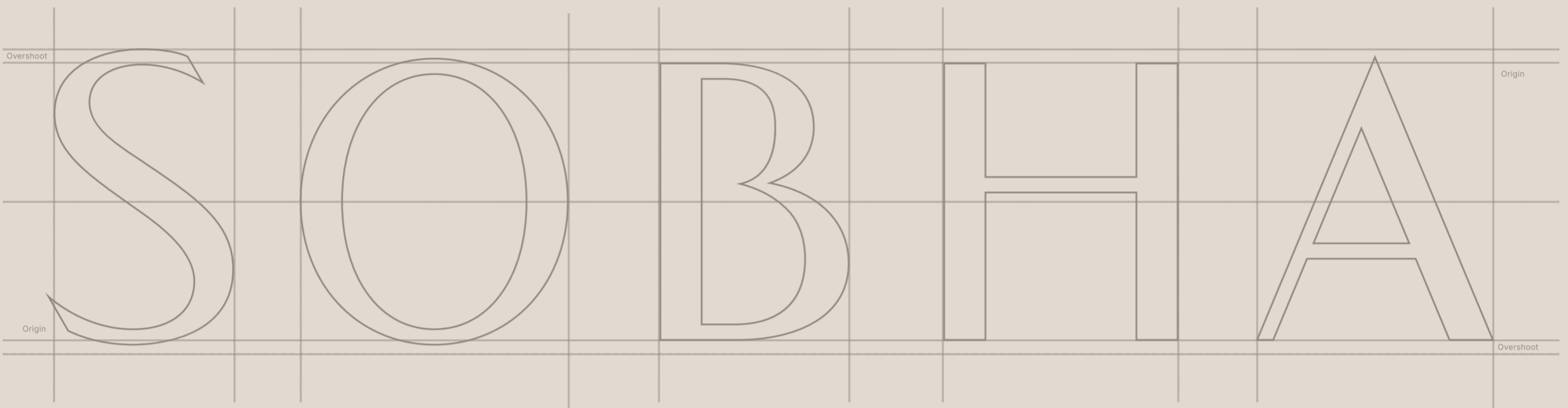
With international provenance, SOBHA entered India's nascent real estate market with a resolution to redefine luxury. Founder PNC Menon's unwavering commitment has made the brand synonymous with quality and on-time delivery.

Over the past three decades, SOBHA has been renowned for delivering architectural landmarks that converge global expertise with technology, consistently setting standards of brilliance.



“Commitment to high quality in every single undertaking, integrity of mind and sincere customer orientation are important keys to achieving success.”

Mr. PNC Menon
Founder, SOBHA Group



Passion. Inked with Perfection.

SOBHA has crafted 565 iconic projects in residential, commercial and contractual spaces spread over 143.65 million sq. ft. (13.35 million sq. m.) by paying minute attention to detail—in systems, processes and design. With a steadfast approach to deliver impeccable quality, SOBHA performs 1,456 quality checks before every handover.

| Established
| in 1995

| Over 245
| Prestigious Awards

| Strong Expertise
| 15,900+ Workforce

| National Footprint
| 27 Cities in 14 States

SOBHA's Portfolio of Excellence



RESIDENTIAL

Spread across
84.31 million sq. ft.
(7.83 million sq. m.)



CONTRACTING

Spread across
59.34 million sq. ft.
(5.52 million sq. m.)

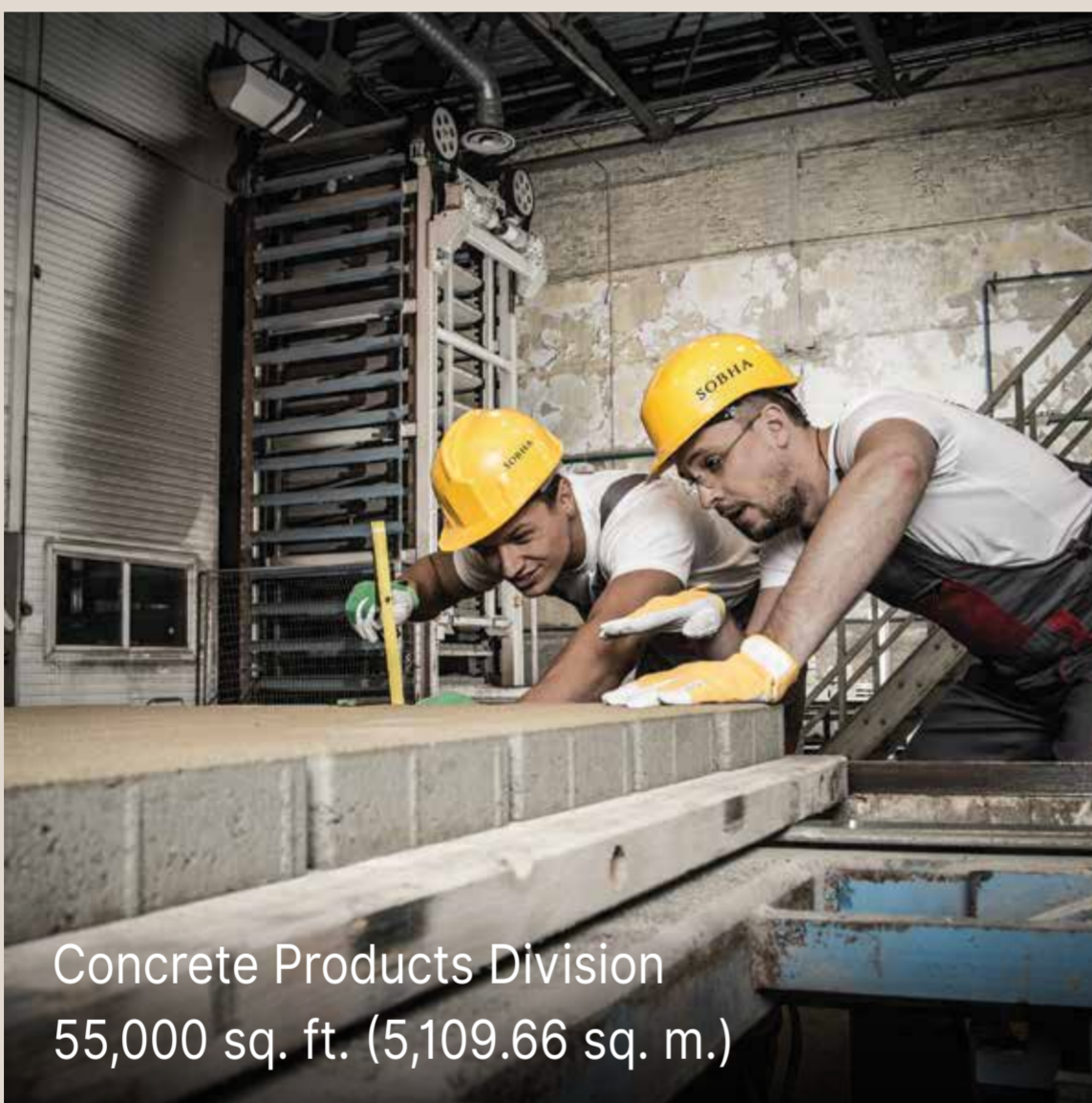


COMMERCIAL

Spread across
0.43 million sq. ft.
(0.04 million sq. m.)

Pioneering Self-reliance

SOBHA introduced the concept of backward integration in the real estate industry, bringing the finest together – from precision engineering to innovative design and from superior concrete products, glazing & metal works to top-notch interiors. This philosophy allows SOBHA to provide unmatched quality to its customers. This has been featured as a Harvard Business School case study.



Architecting the NCR Skyline since 2011

SOBHA transformed NCR's landscape when it introduced uber-luxe residences in a market ravenous for the rarefied. It built wonders spanning 3.90 million sq. ft. (0.36 million sq. m.), dispensing a lifestyle that can only be described as extraordinary.



International City | 2011

Gated community with presidential villas, expansive row houses and limited-edition duplexes, spread across 150 acres (6,07,028 sq. m.).



SOBHA City | 2016

Spanning 39 acres (1,57,827 sq. m.), the project homes the region's first-ever urban park apartments with a 90-metre diameter cricket ground.



SOBHA Aranya at Karma Lakelands | 2024

Eco-luxe residences in a 270-acre (1.09 million sq. m.) golfing paradise with 5 lush forestscapes.



SOBHA Altus | 2024

Mixed-use project with fluidic design, hosting palatial abodes and boutique retail space.

Perfection, Now in Noida

SOBHA has built a legacy of 30 years by crafting architectural marvels around the world with finesse. After redefining the skyline of major Indian cities, we are bringing international flair to the region's residential market.



The Greatest Prospects at Greater Noida

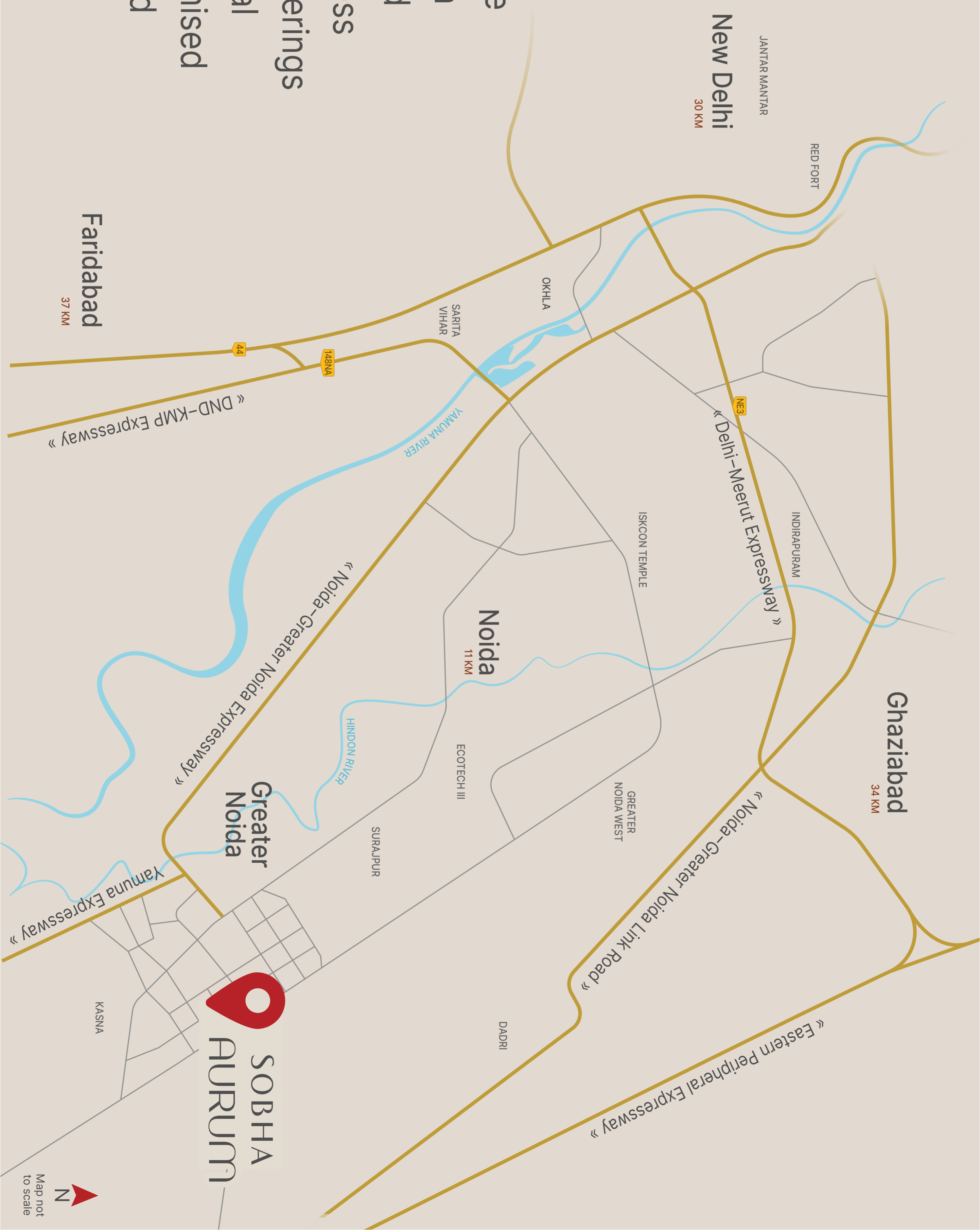
Greater Noida, the fastest-growing region serving NCR, Uttar Pradesh and Haryana, is emerging as a key growth engine attracting global industries.

It is a haven for automobile and component manufacturers, IT/ITeS, education, bio-tech R&D and a medical hub. The construction of the Jewar International Airport has been a game changer, placing Greater Noida on the tarmac to success.

Its well-planned grid of roads connects industrial, commercial, institutional and residential zones, complemented by world-class malls, parks, R&D centres, an 18-hole PGA-standard golf course by Greg Norman and nearly 200 top national and international universities nearby.

Where Life Moves Effortlessly

Seamlessly connected to the pulse of the NCR via smooth expressways and well-linked metro lines, here is an address perfected with the finest offerings around. From high-end social infrastructure to uncompromised comfort, a distinctly elevated lifestyle awaits.



A Goldmine of Advancement

Greater Noida is poised to mirror Gurugram's success by attracting national and global players through expanding commercial spaces and the upcoming airport.

UPCOMING DEVELOPMENTS



Jewar International Airport, set to be Asia's largest, is expected to begin operations in 2025 with domestic and international connectivity.



Greater Noida International Film City —A 1,000-acre development catering to the film industry.



Noida Metro—Aqua Line Extension connecting Noida Sector 51 to Greater Noida, Pari Chowk and beyond.

Greater



UPCOMING DEVELOPMENTS



Faridabad-Noida-Ghaziabad Expressway—connecting 3 major cities and cutting commute time by 45 minutes.



Integrated Industrial Township hosting electronics, automobile, food processing, bio-tech, IT/ITeS and R&D businesses.

- Multi-modal Transport Hub at Boraki
- Multi-modal Logistics Hub at Dadri



A 56-acre Medical University with advanced facilities is proposed near Gautam Buddha University.

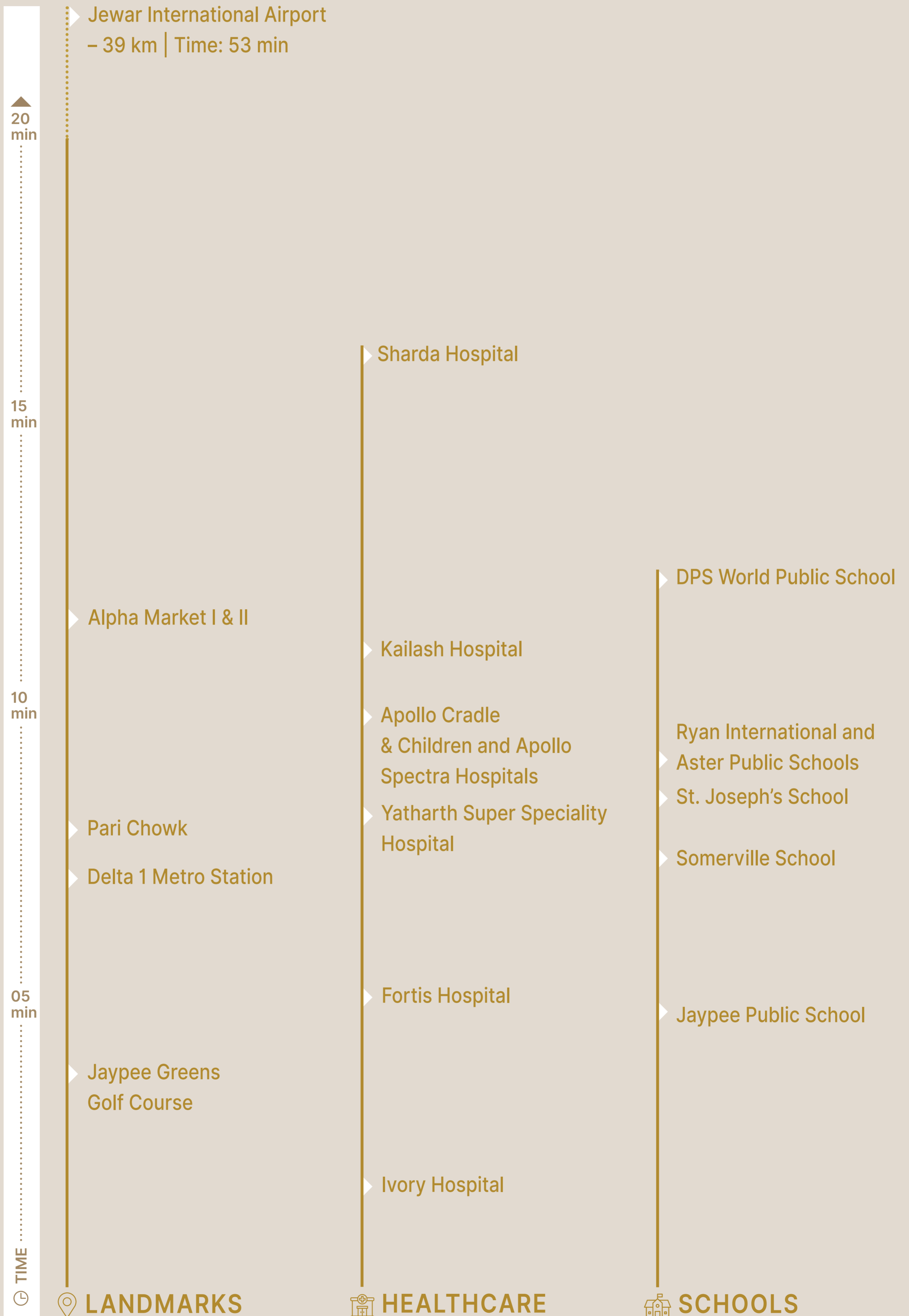


Positioned for Great Momentum

SOBHA begins its new chapter in a prime location situated amidst the green belt in Sector 36, Greater Noida. It lies within easy reach of Pari Chowk with shopping centres, educational institutions, healthcare facilities and recreational spots, making it an ideal choice for a well-connected lifestyle.

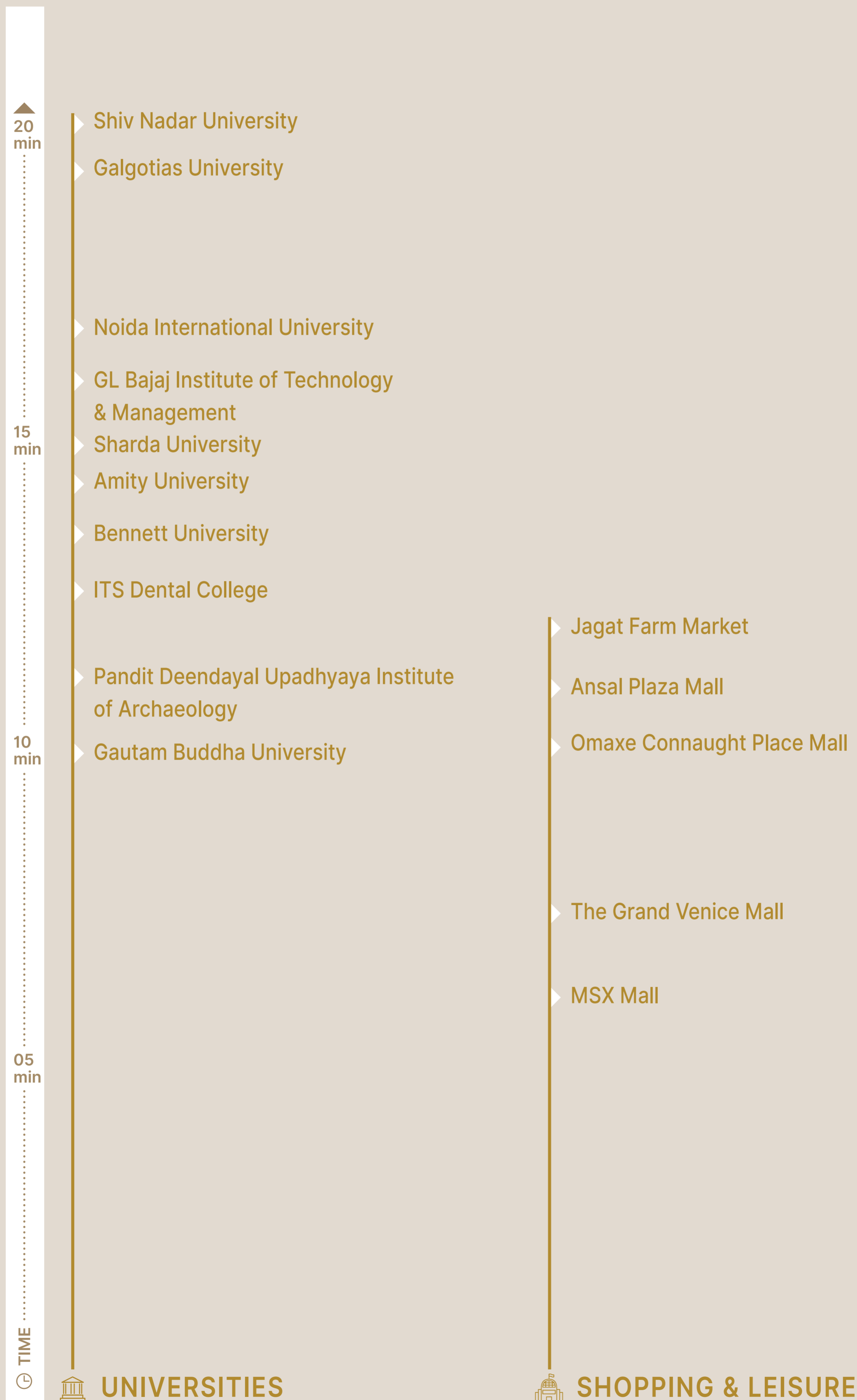


A Neighbourhood of Conveniences



Represents Tentative Travel Time. Actual Directions May Vary.

A Neighbourhood of Conveniences





Where every detail
sparkles with the promise
of golden luxury.



SOBHA AURUM

The Gold Standard of Living



All that glitters is truly gold at SOBHA Aurum—the limited-edition residences are poised to become the crowning jewel of Greater Noida, featuring the **tallest residential tower** in the neighbourhood. From **prime location** and striking crown-topped façade to **expansive abodes and world-class amenities**, the project is crafted for those who value refined living.



Crafted with the Midas Touch

- An immersive arrival experience leading to the tallest residential tower in the neighbourhood.
- Vastu-compliant square plot with two sleek towers, strategically positioned to maximise serene views, privacy and sunlight.
- 2.5 acres of open space dedicated to world-class amenities.
- The vehicular driveway is confined to the two sides of the periphery for smooth flow and undisturbed amenity spaces.

PROJECT SPECIFICATIONS

Land Area : 3.46 Acres (14,001 sq. m.) | No. of Towers : 2 | No. of Residences : 420

Tower 1 : 3 Basement + Ground + 35 Floors

7 Residences per Floor

Configurations

Super Built-up Area

: 1 Bed Residences

739.28 sq. ft. (68.68 sq. m.)

2 Bed Residences

1270.19 sq. ft. (118.00 sq. m.)

3 Bed Luxe Residences

1570.97 sq. ft. (145.95 sq. m.)

3 Bed Grande Residences

1805.56 sq. ft. (167.74 sq. m.)

Tower 2 : 3 Basement + Ground + 45 Floors

4 Residences per Floor + 1 Service Floor

Configurations

Super Built-up Area

: 3 Bed Grande Residences

1880.85 sq. ft. (174.73 sq. m.)

3 Bed Grande Residences with Private Terrace

1901.73 sq. ft. (176.67 sq. m.)

4 Bed Grande Residences

2285.50 sq. ft. (212.33 sq. m.)

4 Bed Grande Residences with Private Terrace

2306.38 sq. ft. (214.27 sq. m.)

Master Plan

AMENITIES

- | | |
|-----------------------|-------------------------|
| 01 ENTRANCE PLAZA | 11 WATER CASCADE |
| 02 CANOPY GROVE | 12 LAP / LEISURE POOL |
| 03 PICK-UP / DROP-OFF | 13 ISLAND GAZEBO |
| 04 REFLEXOLOGY WALK | 14 ALFRESCO DECK |
| 05 KIDS' PLAY AREA | 15 MULTI-SPORT COURT |
| 06 EXHIBITION LAWN | 16 OUTDOOR FITNESS DECK |
| 07 AMPHITHEATRE | 17 TENNIS COURT |
| 08 PARTY PLAZA | 18 CRICKET PITCH |
| 09 KIDS' POOL | 19 PET PARK |
| 10 WET DECK | 20 SERVICES |

CLUBHOUSE

- BADMINTON ROOM • INDOOR GAMES • BANQUET HALL
- WAITING LOUNGE AND RECEPTION • POOL TABLE
- GAMES ROOM • SPACE FOR YOGA / GYM / AEROBICS



Towering with Grace



Two sleek towers of varied height, with one reigning as the tallest residential tower in the vicinity, feature the landmark accents—striking crowns.

Select residences offer expansive corner balconies with unobstructed views. Private terraces on every fourth level with internal access provide rare moments of openness. With no shared walls, two balconies per home, spacious lift lobbies and multitude of lifts, exclusivity is redefined.



An Abode Radiating Perfection

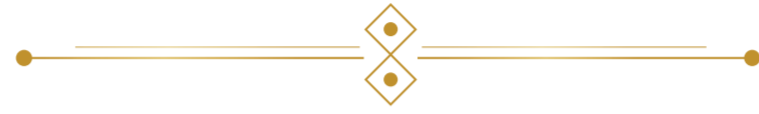


SOBHA Aurum offers opulent residences for those who treasure privacy and grandeur amidst the bustling city. With 3.1 m floor-to-floor height, these expansive homes are designed to amplify openness, light, ventilation and panoramic views.



A Gateway to Grandeur

ENTRANCE LOBBY



Experience the **epitome of elegance** with a striking **double-height lobby**. The lofty ceilings and refined décor set a regal backdrop, making every homecoming feel special for you and truly unforgettable for your guests.



The Flair to Flourish

LIVING ROOM • DINING ROOM • BALCONY

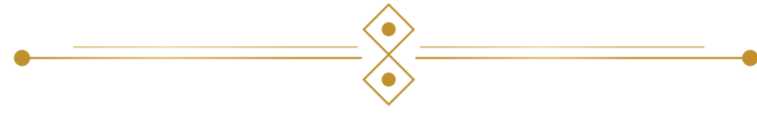


Create lasting memories in the living room defined by space and subtle luxury. The dining room is the perfect setting to present your culinary artwork, offering more than just a hearty meal. Reset your mind and your mood on the expansive balcony, where the views enchant and the elements refresh you.



Slumber in Splendour

MASTER BEDROOM

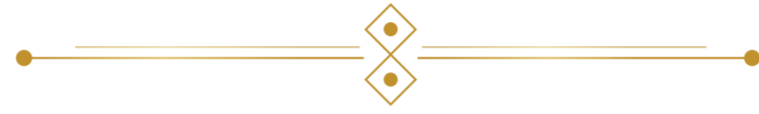


A bedroom that defines your essence—**your private retreat**. It is a masterfully designed sanctuary where dreams unfold at night, and every morning greets you with **a soothing start**.



Where Flavours Flourish

KITCHEN



When aesthetics blend with practicality, you get a kitchen that suits your desires. In this **consciously curated space**, delve into various **cookery endeavours** and master the preparation of delectable cuisines for your loved ones.



A Sanctuary for Self-care

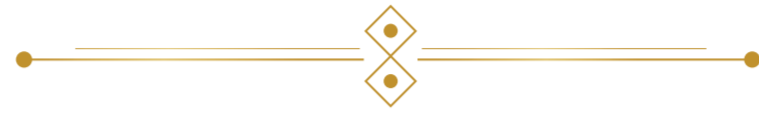
BATHROOM



Immerse yourself in the craftsmanship of the sleek bathroom where every detail stands out. With modern fittings and luxurious finishes, it is a space for indulging in personal wellness and enjoying a moment of solitude.



A Glittering Array of Amenities



Embrace a lifestyle that exudes
world-class leisure and recreation.



A Resplendent World of Indulgences

THE CLUB



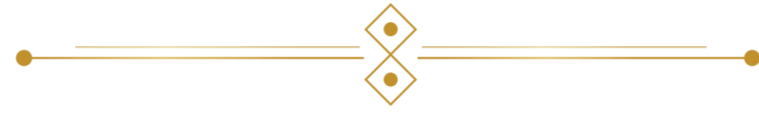
The 15,072.17 sq. ft. (1,400.24 sq. m.) state-of-the-art facility, spread across two basements, ground floor and a floor above, offers an array of amenities.

Badminton Room • Indoor Games • Waiting Lounge
and Reception • Banquet Hall • Pool Table • Games
Room • Space for Yoga / Gym / Aerobics



A Emerald Embrace

CANOPY GROVE

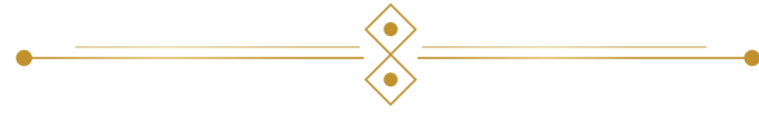


Wander through the entrance, where lush greenery offers a welcoming first impression, evoking warmth, connection and a chance to rediscover nature.

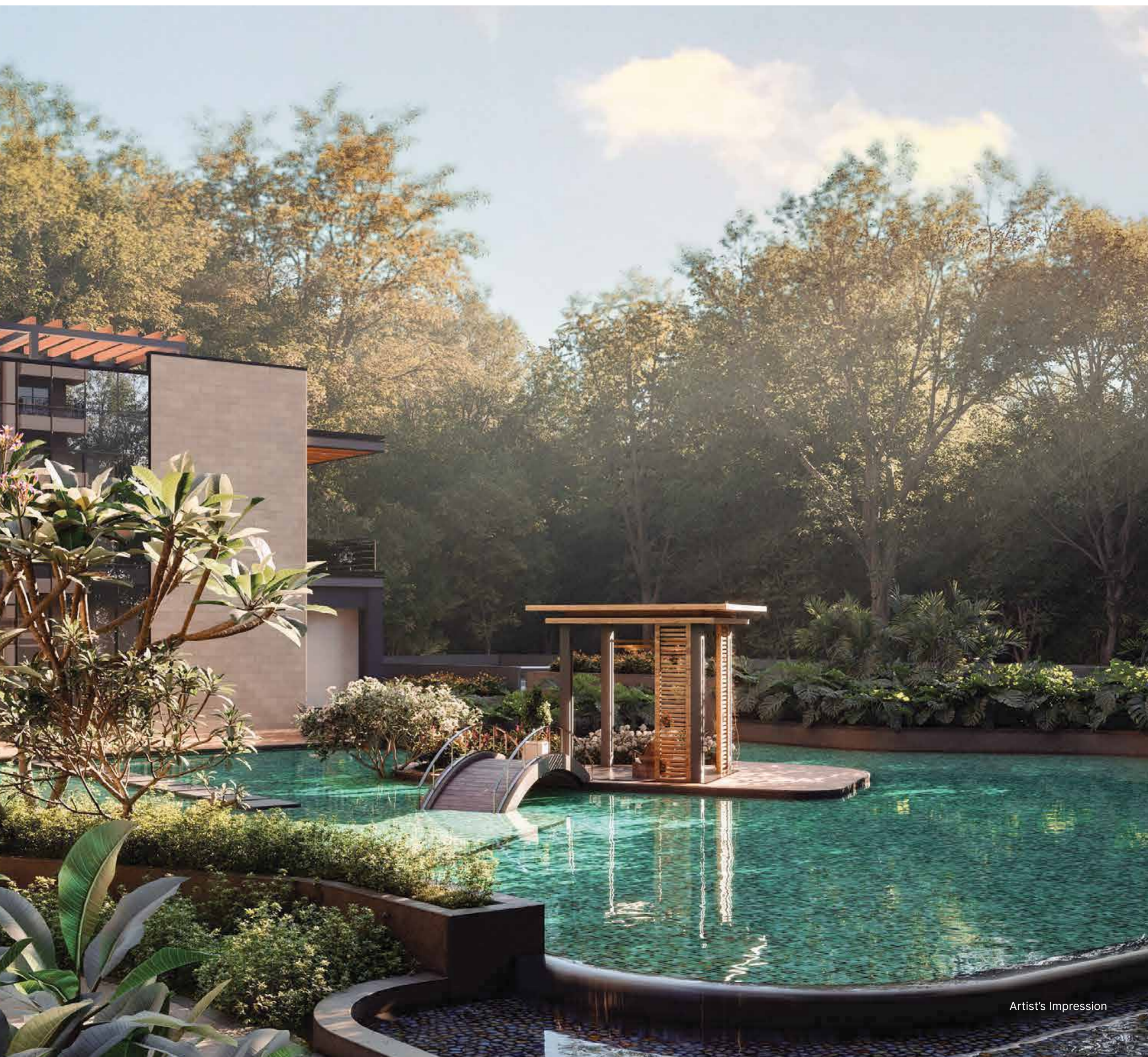


A Delightful Dive

LAP/LEISURE POOL

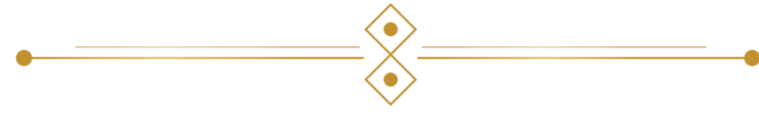


Whether swimming under open skies or relaxing by the water, each moment at this **infinity-edge retreat** is elevated. Adorned with Sukabumi tiles, known for their beauty, slip resistance and durability, it offers a **perfect escape**.



Fun Begins with a Ripple

KIDS' POOL WITH ISLAND GAZEBO

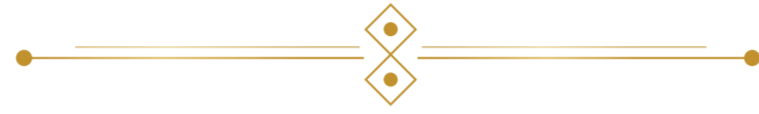


Watch the young residents revel from the comfort of your gazebo as they engage in **carefree water play**. Enjoy hearty giggles while they make some of the biggest splashes.



On Board for a Great Time

ALFRESCO DECK



Soaked in the **wintery sunlight** or the cool breeze of summer evenings, the elegant outdoor dining space holds soirées and galas, with laughter and **memories woven within.**



Your Stage under the Sky

AMPHITHEATRE



Whether it's an evening of music, theatre, celebrations or stargazing, the **open stage** becomes your companion in every experience. With shared moments and heartfelt connections, it offers a haven to **rejoice the moments**.

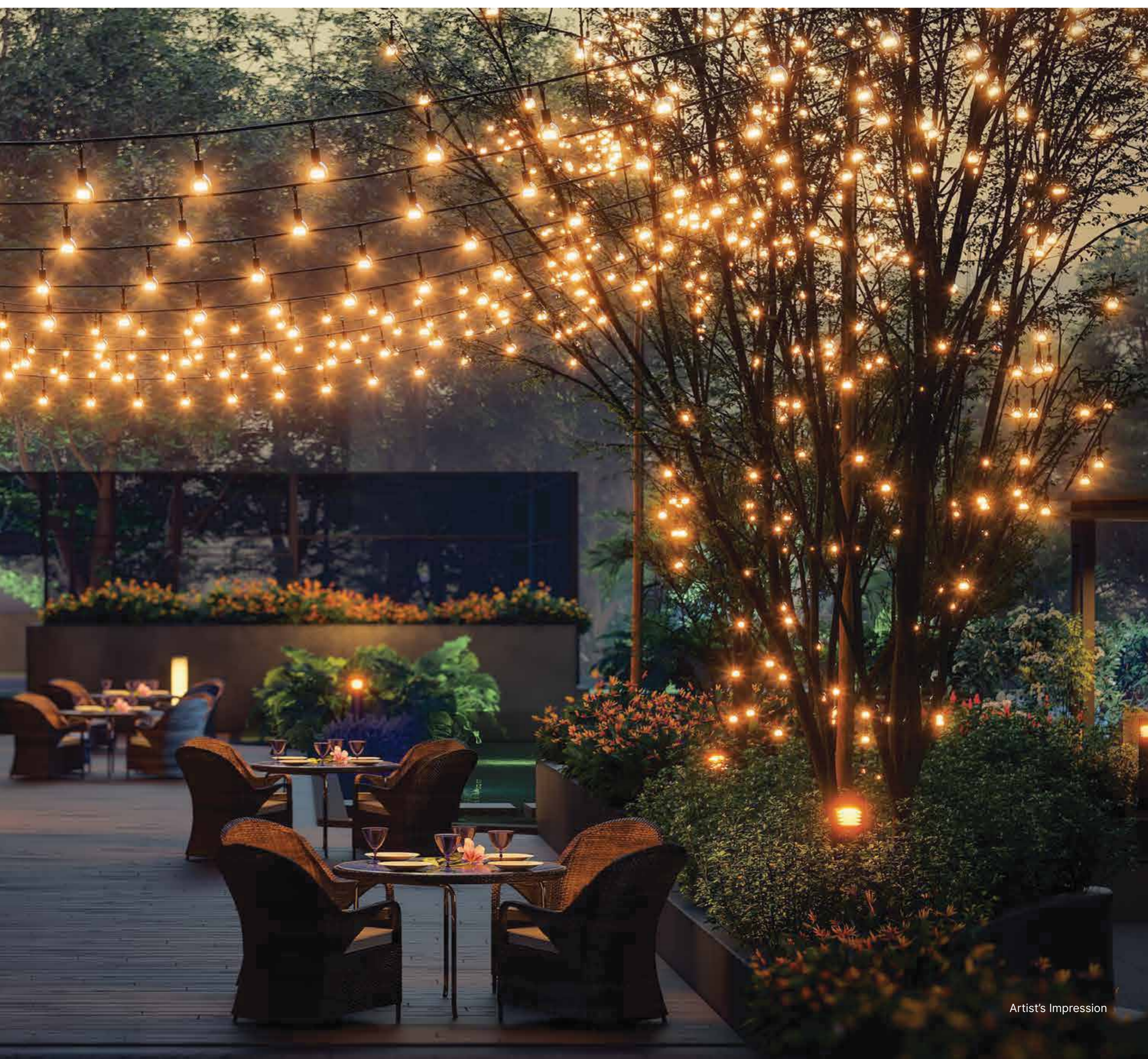


Where the Good Times Roll

PARTY PLAZA



Host **unforgettable experiences**, designed for both intimate gatherings and grand events. **The elegant setting** enhances any occasion, from birthdays to anniversaries. Create lasting memories with friends and family in this **vibrant space**.



The Heart of Community

CELEBRATION LAWN



From **curated art** walks to seasonal fairs and hobby showcases, this expansive lawn becomes a vibrant **canvas for expression**—where every gathering highlights shared spirit and creativity.



Strides to Good Health

REFLEXOLOGY WALK



Experience the **therapeutic benefits**, as the carefully arranged stones stimulate pressure points in your feet, offering a soothing massage that promotes **holistic well-being**.

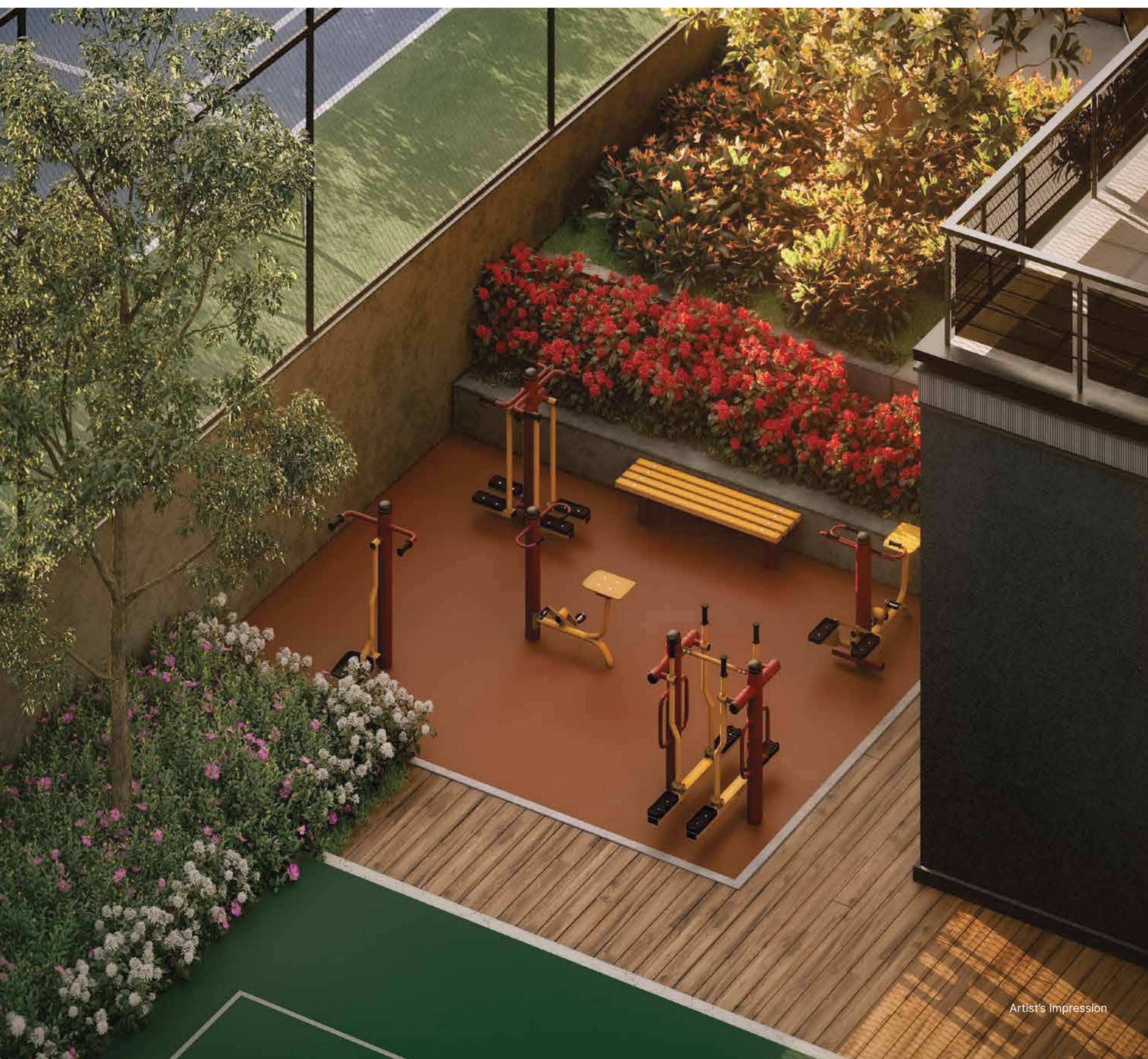


Revitalise Your Every Day

OUTDOOR FITNESS DECK



Stay active with a variety of exercise stations, where **fresh air and picturesque views** make workouts more enjoyable. This space encourages a **healthy lifestyle** in a natural setting.



Where Tiny Feet Explore

KID'S PLAY AREA



Wrapped inside verdant walls, this cheerful corner brings joy to your little ones. With a **plethora of activities** and **creative adventures**, it fosters friendships and fuels their boundless energy, giving playtime a new meaning.

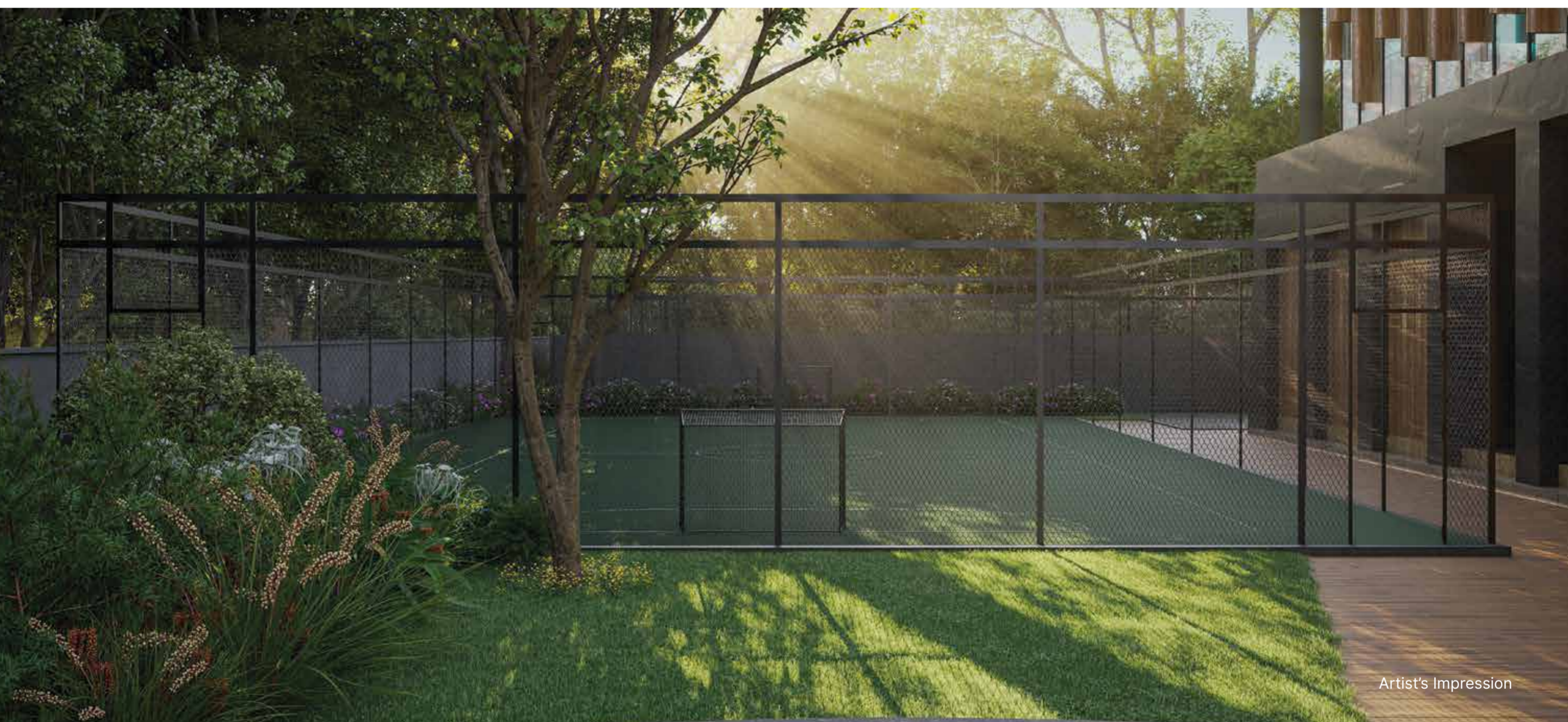


Jack of Many Sports

TENNIS COURT • MULTI-SPORT COURT • CRICKET PITCH

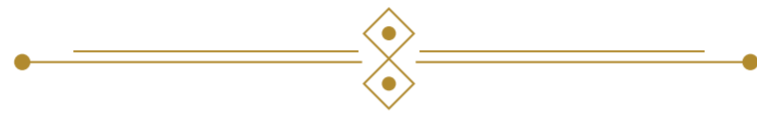


The Multi-sport Court offers a **flexible arena** for a variety of games, tailored for all age groups and skill levels. Enhancing the **active lifestyle** are dedicated spaces including a cricket pitch and a tennis court—each designed to deliver an **exciting sporting experience**.





Where every moment sparkles with
sophistication and every detail dazzles with finesse.
Join the most vibrant community in Greater Noida,
crafted with distinction by SOBHA.



Testimonials



Mr. Naresh & Family
SOBHA City
Gurugram

We were looking for a community where our kids have open space to play safely! This project has amenities for both kids and adults. It has a wide range of sporting amenities - from cricket ground to skating rink.



Mr. Beer & Family
International City
Gurugram

SOBHA is not only a brand but a way of life. SOBHA means quality, and assurance of timely delivery. We are fortunate to be a part of this family. We recommend all our friends to associate with SOBHA and experience the excellent environment.



Mr. Pulkit & Family
SOBHA Royal Pavilion
Bengaluru

We are from Rajasthan and we loved the Rajasthan theme of SOBHA Royal Pavilion. What caught our attention, apart from the theme, is the construction quality of SOBHA, the layout planning, and all the unique amenities, especially the clubhouse.



Mr. Faizal & Family
Marina One
Kochi

The main reason we were drawn to Marina One was SOBHA's reputation for quality, the location of the property, and the attractiveness of the future community. Kudos to the team for making our buying experience truly memorable.



Mr. Manot & Family
SOBHA Waterfront
Hyderabad

As my uncle had invested in multiple properties of SOBHA in Bengaluru, we were always aware of the SOBHA quality. The salesperson dealt with all our queries very meticulously & patiently, and brought in a lot of transparency.



Mr. Patel & Family
SOBHA Dream Heights
GIFT City, Gujarat

We finalised our dream home with SOBHA, after detailed research of various other projects at GIFT City. Being from real estate background, I've never seen anything like the SOBHA Experience Center. We are proud to be a part of the SOBHA family.